



Join Knoxville Habitat for Humanity at the 8th annual Sporting Clays Tournament!

Presented by  **FirstBank**

Friday, March 24th, 2023
Iron Mountain Sporting Clays in Kodak, TN

SERVING THOSE WHO SERVED.

Through your support of Habitat for Heroes, veterans in our local community partner with Knoxville Habitat for Humanity to build the strength, stability and independence they need for a better future.

Presenting Sponsorship

\$25,000

All Previous Benefits +

- **Four (4)** team registrations and **Four (4)** golf carts
- Team building day for 15 employees on a Knoxville Habitat home build

Roof Raiser Sponsorship

\$10,000

All Previous Benefits +

- **Three (3)** team registrations and **three (3)** golf carts
- Team building day for 10 employees on a Knoxville Habitat home build

Wall Raiser Sponsorship

\$5,000

All Previous Benefits +

- **Two (2)** team registrations and **two (2)** golf carts
- Recognition as an event sponsor on all marketing and promotions including:
 - Radio spots (on-air PSAs, streams, announcements, and promos)
 - live remote from the event
- Team building day for 5 employees on a Knoxville Habitat home build

Ground Breaker Sponsorship

\$2,750

All Previous Benefits +

- Sponsor recognition in radio spots and live remote from the event
- Sponsor recognition on social media (3 Facebook and tweets and 1 LinkedIn)
- Company will be listed as sponsor on press release to local media

Hard Hat Sponsorship

\$1,000

- **One (1)** team registration and **one (1)** golf cart
- Company name and logo displayed on Sporting Clay Tournament webpage
- Opportunity to provide goody bag promotional item or door prizes
- Logo on Tournament branded shirt to be given to all registrants
- Sponsor recognition on Knoxville Habitat social media (1 Facebook post and tweet)
- Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts
- Sponsor recognition on event flyers distributed in the community
- Company name and logo displayed on event signage and banner as well as recognition from podium at beginning of each flight
- Company name or logo displayed on signs at one shooting station

For more information, please contact Ashley Tourville at atourville@khfh.com or 865-357-9909.