



Join Knoxville Habitat for Humanity at the 7th annual Sporting Clays Tournament!

Presented by  FirstBank

Friday, March 4th, 2022
Iron Mountain Sporting Clays in Kodak, TN

Serving those who served.

Through your support, veterans and veteran families in the local community partner with Knoxville Habitat for Humanity through the **Habitat for Heroes** program to build the strength, stability, and independence they need for a better future.

Please join us in fulfilling this mission at the **7th annual Sporting Clays Tournament** on Friday, March 4th, 2022, at Iron Mountain Club in Kodak, TN.

Presenting Sponsorship

\$25,000

- All Previous Benefits +
- **Four (4)** team registrations and **Four (4)** golf carts.
- Team building day for 15 employees on a Knoxville Habitat home build.

Roof Raiser Sponsorship

\$10,000

- All Previous Benefits +
- **Three (3)** team registrations and **three (3)** golf carts.
- Team building day for 10 employees on a Knoxville Habitat home build.

Wall Raiser Sponsorship

\$5,000

- All Previous Benefits +
- **Two (2)** team registrations and **two (2)** golf carts.
- Recognition as an event sponsor on all marketing and promotions including:
 - Radio spots (on-air PSAs, streams, announcements, and promos)
 - live remote from the event
- Team building day for 5 employees on a Knoxville Habitat home build.

Ground Breaker Sponsorship

\$2,750

All Previous Benefits +

- Sponsor recognition in radio spots and live remote from the event.
- Sponsor recognition on Knoxville Habitat social media (3 Facebook posts and tweets and 1 LinkedIn post)
- Company will be listed as sponsor on press release to local media

Hard Hat Sponsorship

\$1,000

All Previous Benefits +

- Logo on Tournament branded-shirt to be given to all registrants
- Sponsor recognition on Knoxville Habitat social media (1 Facebook post and tweet)
- Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts
- Sponsor recognition on event flyers distributed to local businesses and community members
- Company name and logo displayed on event signage and banner as well as recognition from podium at beginning of each flight

Station Sponsorship + Team

\$750

All Previous Benefits +

- **One (1)** team registration and **one (1)** golf cart
- Company name and logo displayed on Sporting Clay Tournament webpage
- Opportunity to provide goody bag promotional item or door prizes

Station Sponsorship (no team included)

\$250

- **Event Signage:** Company name or logo displayed on signs at one shooting station

For more information, please contact Brittany Heater-Dies at bheater-dies@khfh.com or 865-386-8097.