



Across our community, women and children are the most impacted by substandard living conditions. The **Knoxville Habitat for Humanity Women Build** is your opportunity to spotlight the housing challenges local women face and help build a safe, permanent home for a special mother and her family.

Women Build will kick off on **Saturday, May 4th, 2019** and for five additional Saturdays, women in Knoxville will unite to help the 2019 Women Build family build their home.

By becoming a **sponsor** for Women Build, you are directly serving the Knoxville community by providing decent and affordable housing to hardworking, contributing families.

Your sponsorship will also show a positive association with one of the most recognized nonprofits in your community and America. **Knoxville Habitat for Humanity was recently named *Best Place to Volunteer* in the 2018 News Sentinel Best of Knoxville.**

[Roof Raiser Sponsor – \\$5,000](#)

Marketing Benefits

- **T-shirt:** Your company logo will be featured on the participant t-shirts for the six build weekends. **Sponsor must commit by **April 5th** to ensure printing of the t-shirts.*
- **Webpage:** Company logo displayed on Knoxville Women Build webpage
- **Email Announcement:** Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts
- **Social Media:** Sponsor recognition on Knoxville Habitat social media (including three [3] Facebook and Twitter posts, one [1] Instagram post and [1] LinkedIn post). 63,520 total social media impressions for last year's event.
- **Media Relations:** Company name will be included in media release surrounding the kick off of the build and home dedication
- **Recognition at Event:** Company logo on event signage
- **Display or Sampling Available:** Onsite display and/or opportunity to provide promotional items
- **Home Dedication:** Company logo listed in home dedication program and recognition during ceremony

Corporate Citizenship

- Volunteer opportunities for up to **15 company staff members**
 - Each volunteer will receive a Women Build T-Shirt and Pink Hammer
 - Empowering team-building and community giving opportunity

Hammer and Nails Sponsor – \$2,500

Marketing Benefits

- **Webpage:** Company logo displayed on Knoxville Women Build webpage
- **Email Announcement:** Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts
- **Social Media:** Sponsor recognition on Knoxville Habitat social media (including three [3] Facebook and Twitter posts, one [1] Instagram post and [1] LinkedIn post). 63,520 total social media impressions for last year's event.
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- **Home Dedication:** Company logo listed in home dedication program and recognition during ceremony

Corporate Citizenship

- Volunteer opportunities for **10 company staff members**
 - Each volunteer will receive a Women Build T-Shirt and Pink Hammer
 - Empowering team-building and community giving opportunity

Foundation Sponsor – \$1,000

Marketing Benefits

- **Webpage:** Company logo displayed on Knoxville Women Build webpage
- **Email Announcement:** Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts
- **Social Media:** Sponsor recognition on Knoxville Habitat social media (including one [1] Facebook and Twitter post, one [1] Instagram post and [1] LinkedIn post). 63,520 total social media impressions for last year's event.
- **Media Relations:** Company name will be included in media release surrounding the kick-off of the build and home dedication
- **Recognition at Event:** Company logo on event signage
- **Display or Sampling Available:** Onsite display and/or opportunity to provide promotional items
- **Home Dedication:** Company logo listed in home dedication program and recognition during ceremony

Corporate Citizenship

- Volunteer opportunities for up to **5 company staff members**
 - Each volunteer will receive a Women Build T-Shirt and Pink Hammer
 - Empowering team-building and community giving opportunity