



2019 SPONSORSHIP OPPORTUNITIES

Join Knoxville Habitat for Humanity at the 4th annual Dayton's Pest Control Sporting Clay Tournament!

Friday, March 8th, 2019

Chilhowee Sportsman's Club in Maryville, TN

160 shooters and 60 community volunteers participate in the event each year.

SHOOTING STATION SPONSOR

\$750

Your organization will be recognized as an event sponsor on marketing and promotions including:

Event Signage: Company name or logo on a sign at two (2) outreach shooting stations

Sampling Available: Opportunity to provide goody bag promotional item or door prizes

Website: Company name and logo displayed on Knoxville Habitat event page

Excellent team-building opportunity

Meet and network with other business leaders in our community

ONE team registration and **ONE** golf cart included with each sponsorship.

HARD HAT SPONSOR

\$1000

Your organization will be recognized as an event sponsor on marketing and promotions including:

Social Media: Sponsor recognition on Knoxville Habitat social media (one [1] Facebook post and tweet)

Event Flyers: Logo on event flyer, which is distributed to local businesses and community members

Email Announcement: Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts

Event Signage and Announcement: Company name and logo displayed on event signage and banner as well as recognition from podium at beginning of each flight

Sampling Available: Opportunity to provide goody bag promotional item or door prizes

Website: Company name and logo displayed on Knoxville Habitat event page

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GROUND BREAKER SPONSOR

\$2750

Your organization will be recognized as an event sponsor on marketing and promotions including:

Event Media Promotions: NewsTalk 98.7 (with Phil Williams) is a media sponsor of this event and will promote and advertise the event as well as participate in the tournament. Sponsorship mentioned in radio spots and a live remote from the event.

Media Relations: Company will be listed as sponsor on press release to local media

Social Media: Sponsor recognition on Knoxville Habitat social media (three [3] Facebook posts and tweets and one [1] LinkedIn post recognizing your company as a Knoxville Habitat partner)

Email Announcement: Sponsor recognition with logo on Knoxville Habitat eBlast sent to over 9,000 contacts

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